



## LAKE MAGGIORE 2021

### Spring and summer on Lake Maggiore: the perfect seasons to discover the area and enjoy outdoor activities

#### A "spectacular" holiday of sustainable events

Lake Maggiore has always been one of the most important destinations for business, leisure or celebratory events.

And in recent years, a rich offering of entertainment shows has been added to this traditional vocation, which are particularly evocative because they take place with such an exceptional natural backdrop.

It is precisely to take this special feature into consideration, with the intention to harmoniously integrate nature with human activities, that important events in the programme respect high quality standards and are certified as "sustainable" in accordance with the UNI ISO 20121 regulations, "System for sustainable event management, in the area of the Project *"AMALAKE - Amazing Maggiore: Active Holidays on the Lake Maggiore"*, funded by the Interreg Cooperation Programme V-A Italy Switzerland 2014-2020.

In the 2021 spring-summer season, there will be the opportunity to take part in sustainable events held in the area, some of which are already ISO 20121 "Sustainable Event Management" certified, or in the process of being certified:

- **Stresa Festival** – an event dedicated to music, which started as far back as 1961 with the name *Stresa Music Weeks* - to be held from the 9th to the 24th July 2021 and from the 19th August to the 5th September 2021. <http://www.stresafestival.eu>



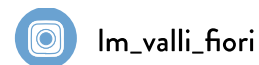
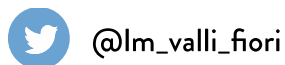
- **Tones on the Stones** – this originated from the process of transforming an abandoned cave into a permanent theatre, which today is the home of Tones on the Stones, a space for site-specific productions and projects co-produced with international partners. Event certified with ISO 20121 "Sustainable Event Management" - to be held from the 14th July to the 5th September 2021. <https://www.tonesonthestones.com>
- **Cross Project** - a creative centre dedicated to languages, to be held from the 11th to the 27th July and the 2nd and 3rd September 2021. <http://www.crossproject.it/en/cross-festival-2020/>
- **Il Lago Cromatico** - this event is inspired by the infinite splendour of Lake Maggiore, with music as its essential element, through which the beauty of the place is brought out. To be held from June to August 2021. <http://www.illagocromatico.com/wp/>

To find out about all the other events taking place and keep updated, visit our website [https://www.illagomaggiore.it/it\\_IT/home/eventi-news](https://www.illagomaggiore.it/it_IT/home/eventi-news)

For more information: [www.illagomaggiore.com](http://www.illagomaggiore.com)  
[www.ascona-locarno.com](http://www.ascona-locarno.com)

### Contact

Chamber of Commerce, Industry, Craftsmanship and Agriculture of Biella and Vercelli -  
Novara, Verbano Cusio Ossola  
Baveno Headquarters (VB) - S.S. Sempione, 4  
T: (+39) 0323 912833  
E: [press@illagomaggiore.it](mailto:press@illagomaggiore.it)



CAMERA DI COMMERCIO  
MONTE ROSA LAGHI  
ALTO PIEMONTE

